



# Global Cybersecurity Public Awareness Campaign

STOP. THINK. CONNECT.<sup>TM</sup> is the first-ever global public-awareness campaign to help digital citizens stay safer and more secure online. APWG architected the program in April of 2009 and developed it with NCSA over the next 16 months. The slogan and logo was created by an unprecedented coalition of companies, NGOs and government organizations that recognized the power of APWG's proposal of unified messaging. USA, Canada, Panama, Paraguay and Japan have already adopted the campaign. Download the [data sheet here](#).



STOP | THINK | CONNECT

## eCrime Research

Since 2006, the APWG has curated the [Symposium on Electronic Crime Research](#), the world's only peer-reviewed research conference dedicated to the nascent cybercrime research discipline, inspiring cutting-edge cybercrime research at universities the world over. Its proceedings are published by the IEEE, the world's largest and oldest engineering association, which also supports the scholarship fund for travel needs of authors' of accepted papers.



## Global Technical Diplomacy

APWG is an expert witness, advisor, research correspondent and collaborator to industrial governance bodies, standards organizations, national governments and to treaty organizations that include most every nation on earth as signatories or observers, lending expertise and operational insights across the counter-cybercrime experience. Among them:

- United Nations Office of Drugs and Crime  
*Core Experts Group on Identity Related Crime*
- The G8  
*High Tech Crime Subgroup*
- Council of Europe  
*Budapest Convention on Cybercrime*
- European Commission  
*DG Justice, Freedom & Security*
- Internet Engineering Task Force (IETF)
- Internet Corporation for Assigned Names and Numbers (ICANN)
- The Organization of American States  
*Inter-American Committee Against Terrorism*
- The Commonwealth  
*Commonwealth Cybercrime Initiative*
- Organization for Security and Cooperation in Europe (OSCE)

